

**Florida Family Fun
CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)**

1. The Florida Family Fun Contest (the “**Contest**”) starts at 5:00 p.m. Atlantic Time (AT) on February 11, 2019 and closes at 5:00 p.m. AT on February 23, 2019 (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsors are CTV Atlantic, a division of Bell Media Inc., and CAA Atlantic Services Limited (hereinafter referred to as the “**Contest Sponsors**”).
3. To enter and to be eligible to win, entrant must be a legal resident of New Brunswick, Nova Scotia, or Prince Edward Island, Canada, and be of the age of majority in the province in which he/she resides. Employees and their parents, siblings and children, and persons domiciled with an employee of the Contest Sponsors, their respective agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter. Winners of a previous Bell Media Inc. contest within the thirty (30) days preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize and persons domiciled with a winner) are not eligible to enter or to be selected for a prize and may be disqualified.
4. TO ENTER the Contest, simply visit the website located at ctvatlantic.ca, click on the Contest page, and complete and submit your entry by following the instructions found on the Contest page. All entries must include your name, address, age, ten digit day and evening telephone numbers and e-mail address. Limit of one (1) entry per individual per day. If it is discovered that you attempted to enter more than once per day, all your entries will be void. Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries are ineligible.
5. **PRIZE.** There is one (1) prize (the “**Prize**”) available to be won, consisting of a trip for four (4) to Tampa Bay, Florida, USA. Trip includes: round trip economy air fare for four (4) people (two (2) adults and two (2) children, ages 18 and under) from Halifax Stanfield International Airport (hereinafter referred to as the “**Departure Point**”); five (5) nights’ accommodation (based on one (1) room, quadruple occupancy, two (2) adults and two (2) children, ages 18 and under) at a three (3) star or better hotel in Tampa Bay, as chosen by the Contest Sponsors at their sole discretion; four (4) combo tickets to Busch Gardens and Adventure Island; four (4) Serengeti Safari tickets at Busch Gardens Tampa; four (4) all-day dining vouchers to Busch Gardens Tampa; a compact car rental for five (5) days; and five hundred dollars (\$500.00) USD. The Prize winner is responsible for obtaining all required car insurance and must comply with the terms and conditions of the car rental agency. Valid driver’s license required. Driver must be twenty-five (25) years of age or older. Gas is not provided. The tickets and vouchers are subject to the terms and conditions of the issuing companies. The Prize winner and his/her travelling companions are solely responsible for all costs not expressly described herein, including, without limitation, as applicable, taxes, fuel/currency surcharges, meals and beverages, room service, gratuities, merchandise, telephone calls, insurance, any required travel documentation, all personal expenses of any kind or nature, and any overnight layover. Each/The Prize winner and/or his/her travelling companions may be required to provide a credit card at the time of hotel check-in for security deposit/incidentals. Departure dates and accommodation are subject to availability and change without notice or compensation. The Prize winner and his/her travelling companions are also solely responsible for all costs incurred to and from the Departure Point as the Prize originates and terminates there. It is the sole responsibility of the Prize winner and his/her travelling companions to obtain all necessary travel documentation including passports and visas, and to comply with any customs and immigration requirements, as applicable. It is recommended that the Prize winner and his/her travelling companions obtain sufficient personal insurance prior to departure. Trip must be taken by December 15, 2019, subject to availability at the time of booking. The Prize winner and his/her travelling companions must be able to travel at the times and dates as determined by the Contest Sponsors, in their sole discretion and authority, failing which the Prize will be forfeited. Travel dates will be determined by the Contest Sponsors at their sole discretion. Approximate retail value of the Prize is six thousand, seven hundred and sixty-five dollars (\$6,765.00) CAD, based on a Halifax departure. No change in travel arrangements can be made by Prize winner once his/her booking has been

confirmed. The Prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program.

6. Before being able to participate in the Prize, each travelling companions, or if under the age of majority, the travelling companions's parent or legal guardian, will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsors and/or similar matters, authorizes the Contest Sponsors to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the travelling companions, beyond his/her participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the travelling companions's participation in this Contest and receipt and use of the Prize.
7. Prize must be accepted as awarded. The Prize may not be sold, transferred and is not convertible to cash. Contest Sponsors reserve the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein.
8. DRAW. On February 25, 2019, at approximately 10:00 a.m. AT, a random draw for the Prize will take place at Bell Media Inc., Halifax, Nova Scotia, from among all eligible entries received during the Contest Period. The first (1st) entry drawn will each be eligible to win the Prize. The odds of winning the Prize will depend on the number of eligible entries received during the Contest Period. Bell Media Inc., acting reasonably, will attempt to contact potential Prize winner to notify potential winner that he or she may have won the Prize by telephone within two (2) business days after the draw. In the event that the potential winner cannot be contacted within two (2) business days after the draw, he or she will be disqualified and an alternate potential winner may be drawn at the Contest Sponsors' sole discretion. Proof of identification must be provided upon request.
9. In order to be declared the winner, potential winner must first correctly answer, unaided, a time-limited mathematical skill-testing question administered by Bell Media Inc. Before being awarded the Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read, understood and complied with these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsors and/or similar matters, authorizes the Contest Sponsors to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that the potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsors shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until a qualified winner has been duly selected, but in any event, no later than March 1, 2019.
10. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
11. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally

planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.

12. Contest is subject to all applicable federal, provincial and municipal laws and regulations. Personal information collected from entrants will be used by Contest Sponsors for the purpose of administering this Contest and, if consent is given at the time of entry, to provide the entrants with marketing information relating to new and existing products and upcoming promotions by mail or e-mail. Entrants are able to opt-in with respect to receiving such marketing information online from Bell Media. The Contest Sponsors will not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s privacy policy, which is available at http://www.bellmedia.ca/about/Media_Privacy.page. Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Bell Media Inc. at 2885 Robie Street, Halifax, Nova Scotia, B3K 5Z4.
13. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
14. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

LEGALS for the Florida Family Fun Contest

No purchase necessary. Contest starts at 5:00 p.m. AT on February 11, 2019 and closes at 5:00 p.m. AT on February 23, 2019. Open to legal residents of New Brunswick, Nova Scotia, or Prince Edward Island, Canada, who are of the age of majority in the province in which they reside. Some restrictions apply. Correct answer to a mathematical skill-testing question required. Approximate retail value of the prize is \$6,765.00 CAD, based on a Halifax departure. Odds of winning the prize will depend upon the total number of eligible entries received during the Contest Period. Complete contest rules and entry available at ctvatlantic.ca.