

Sea, Sun, and Sand
CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)

1. The Sea, Sun, and Sand Contest (the “**Contest**”) starts at 5:00 p.m. AT on October 28, 2019 and closes at 5:00 p.m. AT on November 9, 2019 (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsors are CTV Atlantic, a division of Bell Media Inc., and CAA Atlantic Services Limited (hereinafter referred to as the “**Contest Sponsors**”).
3. To enter and to be eligible to win, entrant must be a legal resident of New Brunswick, Nova Scotia, or Prince Edward Island, Canada and be of the age of majority in the province in which he/she resides. Employees of Bell Media Inc., its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Winners of a previous Bell Media Inc. contest within the thirty (30) days preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize and persons domiciled with a winner) are not eligible to enter or to be selected for a prize and may be disqualified.
4. TO ENTER the Contest, simply visit the website located at ctvatlantic.ca, click on the Contest page and complete and submit your entry by following the instructions found on the Contest page. All entries must include your name, city, province, age range, ten digit day and evening telephone numbers and e-mail address. Limit of one (1) entry per individual per day. If it is discovered that you attempted to enter more than once per day, all your entries will be void. Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries are ineligible.
5. **PRIZE:** There is one (1) prize available to be won (the “**Prize**”) consisting of a trip for two (2) to Cayo Santa Maria, Cuba. Trip includes: round trip economy air fare for two (2) from from Halifax Stanfield International Airport (hereinafter referred to as the “**Departure Point**”) to Cayo Santa Maria; seven (7) nights’ accommodation in a junior suite at Paradisus Los Cayos; all-inclusive hotel services; and roundtrip transfer between the airport and the hotel. The Prize winner and his/her travelling companion must travel together both ways.

Prize terms and conditions:

- Prize winner must make their request for travel through their CAA Atlantic Travel Agent to Transat, at least six (6) weeks prior to the anticipated date of departure, failing which Transat will not accept the reservation and the prize will be deemed void.
- Prize winner and his/her travelling companion must have the legal right to leave Canada and to return to Canada and must have the legal right to enter and leave the destination country to which they are bound.
- Prize winner and his/her travel companion must have the legal right to leave Canada and to return to Canada and must have the legal right to enter and leave the destination country to which they are bound. They are fully responsible for obtaining, at their own expenses, all documentation necessary for the trip as required by the authorities concerned, including, but not limited to, visas, passports, vaccinations and certificates. These shall be obtained before departure.
- Prize winner and his/her travelling companion are solely responsible for travel insurance (including medical coverage) and for complying with any travel notices/advisories, including but not limited to the Government of Canada’s Travel Advisory for Cuba (available at <https://travel.gc.ca/destinations/cuba>).
- Prize winner and his/her travel companion shall comply with the contest validity dates and accept the alternatives proposed by Transat, if this proves necessary. No extension of stay will be permitted. Transat reserves the right to offer a comparable prize if a program is cancelled in the case of force majeure or in the case of any other irresistible and unforeseeable circumstances.

- All of the personal expenses of the Prize winner and his/her travel companion are their sole responsibility. Prize winner and his/her travel companion are responsible for their own transportation upon departure and arrival at the international airport of departure, as determined by Transat. Transat shall assume no responsibility of any nature whatsoever for any postponement, delay or cancellation of the flight or any other component of the packages or of any other transportation which is part of the price for any reasons whatsoever, including, but not limited to, weather conditions, equipment breakdown or failure.
 - Travel must be booked by March 15, 2020 and traveled between February 14, 2020 to April 24, 2020. Blackout dates will not apply.
 - Air travel to destination where the hotel is located will be exclusively on flights sold by Air Transat.
 - Reservation is subject to availability of both Transat and/or the hotel at time of reservation.
 - Taxes, airport fees, custom duties, entry fees, tourist cards, surcharges, insurance charges, personal expenses and travel documentation are **not** included in the Prize.
 - Transat **strongly** recommends that travel insurance be purchased at time of reservation as a measure of added protection.
 - All travel documentation that may be required (visa, passports, etc.) are the Prize winner's and his/her travel companion's responsibility and must be obtained prior to departure.
 - Prize winner and his/her travel companion shall respect the validity dates of the promotion and will be subject to the terms and conditions contained in the Transat, Winter Sun 2019-2020 brochure.
 - Prize winner and his/her travelling companion are solely responsible for all costs not expressly described herein, including, without limitation, as applicable, taxes, airport fees, custom duties, entry fees, tourist cards, surcharges, insurance charges, personal expenses of any kind or nature and travel documentation.
6. The travelling companion must be of the age of majority in his/her province/territory of residence. Before being able to participate in the Prize, the travelling companion will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the travelling companion, beyond his/her participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the travelling companion's participation in this Contest and receipt and use of the Prize (including without limitation any and all liability of any kind arising out of a disease or illness contracted while participating in the Prize).
7. Prize must be accepted as awarded. The Prize may not be sold, transferred and is not convertible to cash. Contest Sponsors reserve the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein. Prize winner acknowledges that upon awarding of the Prize, all obligations typically borne by the provider of services or goods become that provider's responsibility.
8. **DRAW:** On November 11, 2019, at approximately 10:00 a.m. AT, a random draw for the Prize will take place at Bell Media Inc., Halifax, Nova Scotia from among all eligible entries received during the Contest Period. The first entry drawn will be eligible to win the Prize. The odds of winning the Prize will depend on the number of eligible entries received during the Contest Period. Bell Media Inc., acting reasonably, will attempt to contact potential Prize winner to notify potential winner that he or she may have won the Prize by telephone within two (2) business days after the draw. In the event that the potential winner cannot be contacted within two (2) business days after the draw, he or she will be disqualified and an alternate potential winner may be drawn at the Contest Sponsors' sole discretion. Proof of identification must be provided upon request.
9. In order to be declared the winner, potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Bell Media Inc. Before being awarded the Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read, understood and complied with these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsors and/or similar matters, authorizes the Contest Sponsors to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph,

likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize (including without limitation any and all liability of any kind arising out of a disease or illness contracted while participating in the Prize). In the event that the potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsors shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until a qualified winner has been duly selected, but in any event, no later than November 15, 2019. The number of actual Prizes awarded may be less than the number of available Prizes should efforts to confirm a winner be unsuccessful, in accordance with these Rules.

10. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
11. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.
12. Contest is subject to all applicable federal, provincial and municipal laws and regulations. Personal information collected from entrants will be used by Contest Sponsors for the purpose of administering this Contest and, if consent is given at the time of entry, to provide the entrants with marketing information relating to new and existing products and upcoming promotions by mail or e-mail. Entrants are able to opt-in with respect to receiving such marketing information online from Bell Media Inc. The Contest Sponsors will not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s privacy policy, which is available at http://www.bellmedia.ca/about/Media_Privacy.page. Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Bell Media Inc. at 2885 Robie Street, Halifax, Nova Scotia, B3K 5Z4.
13. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and

control.

14. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

No purchase necessary. Contest starts at 5:00 p.m. AT on October 28, 2019 and closes at 5:00 p.m. AT on November 9, 2019. Open to legal residents of New Brunswick, Nova Scotia, and Prince Edward Island, Canada who are of the age of majority in the province in which they reside. Some restrictions apply. Correct answer to a mathematical skill testing question required. Approximate retail value of the prize is \$5,000.00 CAD based on a Halifax departure. Odds of winning the prize will depend upon the total number of eligible entries received during the Contest Period. Complete contest rules and entry available at www.ctvatlanticcontests.ca/sea-sun-and-sand-contest.